

# # ORANGE COUCH

Dare We Speak !

## A GBV INITIATIVE

Your opportunity to participate in making a difference



*"Orange Couch eloquently and powerfully projects the lived experiences of individuals who overcame abuse and trauma. This insightful, compelling and educative exploration of real-life situations provides stories of resilience.*

*It moves from narratives of vulnerability to strength, from feelings of helplessness to hope, and from situations of despair to having the courage to bounce back from calamity. This is a must-have teaching tool for all helping professionals in the corporate, education, human resources, humanities and medical sectors."*



**Dr Varoshini Nadesan**

*Senior Lecturer: Department of Social Work and Community Development  
President: Association of South African Social Work Education Institutions*

# What is Orange Couch?

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Orange Couch, a storytelling television program, is an intimate exploration of survival. Each episode is shared by ordinary people openly and honestly describing their battle to find themselves in the aftermath of emotional, physical and psychic trauma caused by GBV.

Our storytellers come from all walks of life. None invited, nor believed they would survive their trauma, but they found the courage to survive and thrive. Their stories are our stories, we are them and they are us.

Starting on 25 November 2021, Orange Couch will offer an accredited course for high school and university/college learners that features episodes of the TV show linked to each day of the global observance of **16 Days of Activism against Gender Based Violence**. The Orange Couch Conversations course provides a creative and highly engaging way to earn academic credit for learning how to identify and prevent GBV.



## Facts about the TV Program

- 23-minute episodes shown weekly to viewers in SA, the US and UK
- High production values, broadcast-quality HD visuals
- Original, innovative, unconventional storytelling format
- Creative, modulated treatment of sensitive subject matter
- Real stories by real people
- Emotional, inspiring and motivating
- Highlights the extent of Gender Based Violence
- Ranked 15 of 20 top programs on SABC (audience rating stats available)
- High social media recognition and engagement (Twitter Trend Rank 4 over Season I)
- High rebroadcast demand

# How does it work?

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## Register, learn & earn credit for watching Orange Couch

- Learners register for the Orange Couch Conversations course
- Watch 16 Episodes, write/present 8 blogs/vlogs and earn 1 credit, or 2 Continuing Education Units (CEUs)
- Credit transferable to your local high school, or university/college
- CEUs for workforce training and personal development
- Earn credit for civic education focused on learning how to identify and prevent GBV



## WHY CITIZENS HIGH SCHOOL (CHS)?

Citizens High School (CHS) is an accredited online school system recognized by the Distance Education Accrediting Commission (DEAC) for nearly 40 years.

- Credit recognized internationally
- Credit accepted by schools in over 50 different countries
- Accredited by US National and Regional Accreditation Associations
- 2nd oldest nationally accredited school in America

## WHY AGISANANG DOMESTIC ABUSE PREVENTION AND TRAINING (ADAPT)?

Agisanang Domestic Abuse Prevention and Training (ADAPT) is a section 21 Non profit Organisation which was founded in 1994.

ADAPT is one of the first organisations in South Africa to introduce working with men as one of the effective strategies of confronting violence against women.

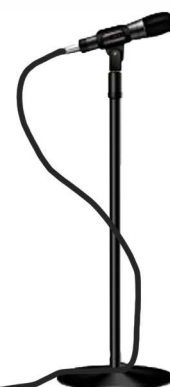


# REASONS TO ENROLL

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## Make a difference

- You are a survivor, or a witness to GBV and you want to be part of the conversation and learn more
- You want to broaden your education experience with peer-to-peer learning and have conversations with other learners who are passionate about ending GBV
- You want to earn high school, or university/college credit for participating in **16 Days of Activism against Gender Based Violence**
- You want to earn a dual American and South African High School Diploma
- You can't find the courses you want to take at your local school and Citizens High School has over 300 courses including a Directed Reading Course with unlimited topics -for example, Read 3 Books in 4 Months and Earn 1 Credit





# About our Partnership to Prevent GBV

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Agisanang Domestic Abuse Prevention and Training (ADAPT) is a section 21 non-profit organisation which was founded in 1994. ADAPT is one of the first organisations in South Africa to introduce working with men as one of the effective strategies of confronting violence against women.

Blue Wizard Productions is a 22-year old award-winning television production company based in Randburg, Johannesburg. An independent BEE Level media production house owned by Radheji Munsamy, Blue Wizard's accomplishments include the 2 South African Film and Television Award (SAFTA) programs ISpani and Each One Teach One produced for SABC 1 & 2 respectively. Orange Couch (2 Seasons) being the latest offering as a successfully licensed production to SABC.

Citizens High School (CHS), an accredited online high school system, and Reflecting Freedom Network have joined with the South African organizations ADAPT and Blue Wizard to launch Orange Couch Conversations through the CHS Nelson Mandela Academy. Any learner, anywhere in a public, private or homeschool can tap into CHS' online, regionally accredited high school with an omnidirectional learning platform that offers each student their choice of over 300 electives, 2 Magnet Schools and several course concentration Academies.

**Together** we're pioneering the use of entertainment to promote civic education to galvanize youth to take action to end violence against women and girls in South Africa and documents their civic engagement in their local schools and communities.

